

2017 Popcorn Dates & Details

Sale Dates

- Council Kickoff & Sales Material Distribution
– August 2, 3, or 7
- August 9 – Early Orders Due for Show & Sell Popcorn order
- August 24 – Show & Sell Popcorn Pickup in Batavia
- August 24 – Sale Begins
- October 25 – Orders Due Online by midnight
 - Popcorn
 - Prize Orders
- November 10 Popcorn Pickup (pickup locations are specific to each district)
- December 4 – All Sale Money Due

Unit Commission Earnings Potential

• Base Commission	31 %
• Attend Council Kickoff in July or August	1 %
• Submit Orders on time & on line (not faxed)	1 %
• Submit payment on time	1 %
• Increase 10% in gross sales over prior year	<u>2 %</u>
• Total Possible to UNIT	36 %
• Council Sale Expenses (sales materials, mailings, etc.)	4%
• Council Level Program Support <i>+or -</i> other costs	<u>30 %</u>
• Net Total back to Scouting in our area	70+%

Promotions

- Fill a Sheet Program
 - Weekly Prize Drawing at Local Council Office.
- \$600 Club – Council-sponsored Z-Curve Bow or Camp Cooking Set!
- \$1,500 Club - \$50 shopping card from Walmart or the Council Scout Shop
- \$2,500 Scholarship Club
- Prize package
 - Optional by unit
 - Prize Expense is the responsibility of the pack, troop, or crew (See sales materials)

Show & Sell Delivery Location – one location only

Thursday, August 24 – 4:00 p.m. - 6:30 p.m.

Ashley Furniture Distribution Warehouse – 7993 Call Parkway, Batavia 14020

(In the Gateway II Corporate Park, off of Salie Drive near the Genesee County Airport)

November Delivery Locations and time details will be confirmed by mid October.

As of our August Kickoff meetings, we anticipate using the same November delivery locations as last year in Lockport, Batavia, and Avon. Details will be confirmed by mid October. At the present time, delivery is scheduled for **Friday evening, November 10.**